

Welcome to the PaperKat Books

Learning Series 1.0

**Final Worksheet: Create Your Overall Book Plan**

Hello there, congratulations for finishing all the modules. Now that I’ve explained everything you need to know about this self-published author life, it’s time to create your **Overall Book Plan** – the map of your self-publishing journey. Just answer the questions below. The purpose of this Final Worksheet is to decide on your next steps so when Kath asks, you already have the answer and you won’t get lost in the woods.

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| --- |
| **What type of book are you writing?** (Fiction or Non-Fiction)**Answer:** |
| **If Fiction, what type?** **Type:**1. Short Story - between 1,000 and 7,499 words
2. Novelette – between 7,500 and 19,999 words
3. Novella – between 20,000 to 50,000 words
4. Novel – over 50,000 words

**What genre?**1. Mystery
2. Romance
3. Young Adult
4. Fantasy
5. Science Fiction
6. Suspense
7. Horror
8. Others, please specify
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| **If Non-Fiction, what type and genre?**1. **Literary Non-Fiction**
	* Biographies
	* Autobiographies
	* Memoir
	* Collection of Essays
2. **Information Non-Fiction**
* Self-Help Books
* How-To Books
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| **Who are your target readers? Describe them and drill down your niche. Include their demographic information - age, gender, marital status, income, education, and employment. What type of books do they read?****What do they prefer: eBook or printed book? What are their spending capacity and habits****Sample Answer:** *I’m writing a financial literacy book for millennial parents, my target readers are 30-something, college graduate parents who are both working in multinational companies with an annual combined income of PHP4million and with children in their toddler years. My readers prefer ebooks for convenience because they are the ones who listen to podcasts while working out. They like dining out but are conscious of their spending and are interested in stocks and other investments.* |
| **Where are my target readers online (Facebook, Instagram, YouTube, or Linkedin)?** **Answer:**  |
| **What is the title of your book?****Answer:** |
| **What is your book blurb?****Answer:** |
| **What is your author's name?****Answer:** |
| **Are you going for an ebook or printed book first?**Answer: |
| **How much are you planning to sell your ebook and/or printed book?****Answer:** |
| **Where are you planning to sell your ebook and/or printed book? Do you want to sell in bookstores?****Answer:** |
| **How are you going to use your book to market your services/products or increase your authority?****Answer:** |

Compile all the Worksheets and send them to Kath at paperkatbooks@gmail.com **after finishing the Learning Series** so she can give you feedback. Please send all Worksheets in one email, not one by one.

Thank you for watching!

I hope you learned a lot from me!

xoxo, Kath